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Family Office Metrics Reaches 100th Client Milestone

Engagement Enables Future Expansion of Single Family Office to Multi-family Office

New York February 19, 2010 – Family Office Metrics, a leading provider of technology, operations and strategic consulting to the family office and ultra-high-net-worth marketplace, today announced its 100th client engagement.

“This is an exciting milestone” says Jon Carroll, President and CEO “and very satisfying to play a role in the evolution of the wealth management industry over the past nine years.”

“We have had a great working relationship with Family Office Metrics” states Gary Domoracki, CEO of Fireman Capital Advisors. “They have been extremely helpful in our conversion to a multi-family office. They have more than just the technical expertise. They understand the complex environment that exists in the family office and their pragmatic approach makes them an ideal business partner.”

“Fireman Capital Advisors is a prime example of a highly qualified and talented family office expanding its reach to support a few, select clients beyond its founding family” notes Carroll. “Their business experience and focus allowed us to work quickly and effectively together to accomplish their immediate goals.”

About Family Office Metrics

Conceived in 2001 by Jon Carroll, Family Office Metrics has conducted client engagements in the United States, Europe, the UK, the Middle East and Latin America. Their clients include family offices, wealth managers and institutions that serve the family office industry.

Family Office Metrics focuses exclusively on the Family Office, providing a range of services including: selecting and integrating systems, improving operations and



controls, and clarifying business strategy. The company educates and informs the industry through its flagship OpsTech Conference, topical webinars and special briefings. Additional information is available at www.familyofficemetrics.com.

About Fireman Capital Advisors

Fireman Capital Advisors is a full service multi-family office that delivers sophisticated, conflict-free solutions to the ever increasing complex needs of wealthy families and successful entrepreneurs.

Fireman Capital Advisors helps families and successful entrepreneurs manage their investments through financial planning, cash flow analysis, estate and wealth transfer planning, taxes, insurance, liability management, charitable giving, family foundations and real estate management. Additional information is available at www.firemanadvisors.com.